

RESOURCE SNAPSHOT

Mailed Fecal Immunochemical Test Online Course

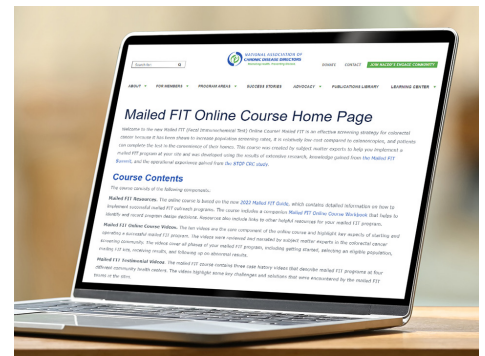


Resource Snapshots offer busy cancer coalition partners a high-level overview of key CCC resources, providing quick summaries, ideas for utilization and easy ways to share the resource with coalition partners. Resource Snapshots are brought to you by the Comprehensive Cancer Control National Partnership. Read more at cccnationalpartners.org.

1

Learn About It! What is the Mailed Fecal Immunochemical Test (FIT) Online Course?

- Designed to help improve colorectal cancer screening rates, the self-paced **Mailed FIT Online Course** includes ten videos narrated by subject matter experts, testimonial videos from programs that have implemented a mailed FIT outreach program, and resources such as an online training workbook and links to mailed FIT searchable databases.
- The course is intended for healthcare providers, public health professionals, employers, health plans, and others interested in an evidence-based, effective colorectal cancer screening strategy for the populations they serve.
- Created by the National Association of Chronic Disease Directors in partnership with Kaiser Permanente Center for Health Research and the Centers for Disease Control and Prevention, the course is based on the **Mailed FIT Implementation Guide**, which provides a roadmap for how health systems and other entities can plan and carry out mailed FIT outreach programs.



2

Use It! How can my coalition use the Mailed FIT Online Course?

- Review the colorectal cancer section of the coalition's cancer plan and identify how the **Mailed FIT Online Course** can be used to help achieve plan objectives and address priorities.
- Discuss how promoting a mailed FIT outreach program can help reduce colorectal cancer screening barriers (e.g., capacity, accessibility, transportation, cost, and time off work).
- Encourage medical and other health professionals to register for the **Mailed FIT Online Course** to help improve colorectal cancer screening quality improvement metrics.

3

Share It! How can I get the word out about the Mailed FIT Online Course?

- Present a **short video overview** of the online course to coalition members during your all-member coalition meetings.
- Encourage members to promote the course to their networks.
- Use the example messages and graphics to promote the course through your coalition's communication channels such as social media, website, blogs, newsletters, and podcasts.
- Make the promotion of colorectal cancer screening a year-round coalition activity!

Questions about this resource?
Contact the NACDD Mailed FIT team at info@chronicdisease.org.