

COMPREHENSIVE CANCER CONTROL NATIONAL PARTNERSHIP EVALUATION EFFORTS AT-A-GLANCE

Evaluation Summary & Opportunities for Comprehensive Cancer Control Coalitions

The Comprehensive Cancer Control National Partnership (CCCNP) is a collaborative group of seventeen diverse national organizations working together to build and strengthen comprehensive cancer control (CCC) efforts across the nation. To continuously monitor and improve quality, the CCCNP's evaluation approach emphasizes stakeholder engagement, supports the use of key documents to inform evaluations, uses logic models to describe CCCNP efforts, develops an evaluation design that leads to results to use, and provides recommendations for improvement.

This summary seeks to highlight CCCNP evaluation activities and results, and their relevance to the CCC coalitions the CCCNP seeks to support. The five main evaluation areas are:



**Member Composition &
Engagement**



**Workgroup
Effectiveness**



Resource Allocation



**Maximizing
Strategic Plan**



**Starting on the Road
to Health Equity**

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COMPREHENSIVE CANCER CONTROL NATIONAL PARTNERSHIP
EVALUATION WORKGROUP



Member Composition & Engagement

A strong collaboration starts with the perspectives of people convened. CCC activities are most effective when multi-disciplinary, multi-sectoral, and multi-level stakeholders are represented and engaged. It is important to leverage the collective wisdom of each coalition member. CCC coalitions should evaluate their partner willingness to advance health equity, subject matter expertise, and capacity. Routinely assessing the backgrounds and satisfaction of members is also critical to improve representation and engagement.



Measures Used

- % CCCNP member organization representatives who are members of traditionally under-resourced populations
- % CCCNP member organizations who serve under-resourced populations
- % Member of traditionally under-resourced populations who is also a member of the CCCNP leadership team
- % National partners who have a specific role (e.g. leadership, workgroup lead, workgroup member) within the CCCNP
- % of how national partners contribute to CCCNP activities (e.g. planner, implementer, promoter)
- National partner representative skill set and capabilities by type
- Interview themes:
 - Value-added benefit
 - Member satisfaction
 - Member engagement

CCCNP Best Practice: Partnership Assessment

The CCCNP Evaluation Workgroup conducts an evaluation to examine member composition, satisfaction, and engagement using online surveys and interviews. Annual surveys give us the opportunity to learn more about the members represented and the extent to which their capabilities and strengths are leveraged. In addition, our annual surveys illustrate how each member contributes to the work of the partnership. Periodic key informant interviews with CCCNP members to better understand what they value, or feel could be improved about the partnership, is helpful on two levels:

1. Offer insights that are sometimes difficult ascertain from surveys and
2. Provide an opportunity to discuss how to become engaged in the work of the CCCNP, matching their expertise with CCCNP efforts and needs. Often, interviews lead to renewed commitment to the CCCNP and identification of potential new, emerging leaders.



Workgroup Effectiveness

Dividing roles and responsibilities across the membership by workgroup can distribute workloads. Workgroups can be effective when they engage participants in decision making and are action oriented. Ask members questions to determine if they agree or disagree that the workgroup is functional, engaging, and results in meaningful action. Evaluating workgroups facilitates understanding and communication of the workgroup's progression of activities as it aligns with cancer plan priorities. It also provides greater insight into the workgroup functionality and efficiency in implementing plan priorities.



Measures Used

- % of national partners participating in workgroup calls and meetings
- % of national partners participating in technical assistance efforts
- % of workgroup members satisfied with workgroup processes
- % of national partners contributing to workgroup plan implementation

CCCNP Best Practice: Assess Workgroup Function

The CCCNP uses workgroups to operationalize the goals set forth in the strategic plan. The evaluation design uses quantitative and qualitative methods to obtain a comprehensive account of workgroup efforts, as well as the broader partnership's awareness of the workgroup efforts. A review of workgroup action plans and evaluation reports, along with workgroup-specific questions on the partnership member survey, offer greater insight than survey or document review alone can provide.

Survey feedback about workgroup function gives leaders insights on new approaches. For example, if several members indicate they are unaware of ways they can contribute to the work of the group, this serves as an opportunity to reinforce the need to actively use the workgroup action plan, delegate tasks and responsibilities to foster involvement and accountability, and refocus efforts on value-added actions.



Resource Allocation

Members of the partnership commit resources in the form of time, expertise, and financial contributions. Sharing resources and delegating activities distributes responsibilities and accelerates progress towards coalition goals. Obtaining diverse resources increases the coalition's viability if one source is no longer available.



Measures Used

- Type of resources acquired to implement activity
- Partner contributions (resources) to activity

CCCNP Best Practice: Examine Resource Allocation

Most CCCNP resources are allocated to ensure that there is staff (workgroups, leadership team, and core group) to implement CCCNP activities (e.g. strategic planning, coordination activities, and technical assistance/training). Subject matter experts are routinely requested to support CCCNP technical assistance efforts. Resources are also allocated to ensure that TA efforts (written resources, webinars, etc.) are promoted and distributed through web pages, webinars, and virtual meetings.

The CCCNP maintains a resource planning document that outlines the specific resources needed to support the partnership's priorities. This document is used for partners to indicate what resources they can contribute over the next year. The document is a planning tool, not a budget. It gives the CCCNP leaders insight on the kinds of resources they can tap into and where the gaps may be, as priorities are implemented.



Maximizing Strategic Plan

Coalitions often use both a strategic plan/operational plan and a CCC plan to drive activities. While the CCC plan serves as your coalition's roadmap for addressing the cancer burden in your community, a strategic plan/operational plan sets the foundation for how a coalition will mobilize to support the CCC plan implementation. Evaluation measures tied back to the strategic plan/operational plan ensure it remains a central component to the partnership's activities. Most importantly, the strategic plan/operational plan offers a way to demonstrate the collective impact of working together.



Measures Used

- % of member organizations who report contribution to strategic plan activities
- Type of skills used to implement strategic plan as reported by member organization
- CCCNP member satisfaction regarding communication and coordination efforts
- % of member organization awareness regarding organization priorities
- % of member organization awareness of emerging issues that impact CCC coalitions

CCCNP Best Practice: Maximizing Strategic Plan

The CCCNP maintains a flexible strategic plan. The strategic plan serves as a roadmap for CCCNP action and allows flexibility to an evolving partnership, offers opportunities for further coordination, and uses collaboration, and evaluation findings.

The strategic plan covers five-years but it is updated at least annually, as priorities are adjusted and new emerging opportunities for action are discovered. The plan also includes a list of key outcomes by year, which is often used by members as they justify their involvement in the CCCNP and dedicate resources to the partnership's work.



Starting on the Road to Health Equity

Emphasizing and centering health equity are critical in eliminating cancer control disparities. Inclusive partnerships bring together a diverse array of stakeholders to engage in authentic, collaborative experiences and co-design community-centered solutions to complex and challenging issues caused and upheld by systemic oppression. While diversity is about who is present at the table, inclusion is about who is empowered to make decisions or participate in a meaningful way. Mapping activities to a health equity framework and including Inclusivity and Equity to SMART objectives, making them SMARTIE, are both ways to expand and operationalize equity in all activities.



Measures Used

- Member organization perception of inclusivity practices of the CCCNP
- % of national partners who have a decision-making role in CCCNP efforts to address health equity
- % of national partners who assist in planning health equity activities
- % of national partners who assist in implementation of health equity activities
- % of national partners who assist in evaluation of health equity activities

CCCNP Best Practice: Health Equity

The CCCNP membership includes various types of organizations/partners who work across the cancer control continuum. However, if we are to truly make an impact on populations experiencing cancer-related health disparities, we must make an honest and authentic effort to have inclusive partnerships.

The CCCNP consulted multiple frameworks to facilitate our work. After choosing a health equity framework to guide CCCNP efforts, each workgroup mapped their current action plans to the framework to uncover opportunities that would move their work further upstream towards addressing social determinants of health. As a result, each workgroup is now working on a specific health equity project to assist CCC coalitions with their efforts to address cancer-related inequities. In addition, we have updated our strategic plan and have added health equity measures to our current evaluation plan.

Opportunities for Your CCC Evaluation Efforts

Consider these suggestions to incorporate CCCNP lessons learned in your CCC evaluation efforts.

Collaborate

Convene and sustain an evaluation workgroup to advise evaluation activities

Refine

Consider refining the NCCCP logic model to align with strategies implemented by both the coalition and funded NCCCP program

Use a Framework

Use an evaluation planning matrix to determine questions, indicators and data collection methods to evaluate your coalition

Integrate into Practice

Ensure that the coalition's evaluation work is incorporated throughout the cancer plan and how your coalition operates

Share

Share lessons learned with the CCCNP and CDC's Evaluation Capacity Building Listserv