



# Iowa Cancer Consortium

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# The biggest of disclaimers.



Iowa Cancer  
Consortium

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1. Institutionalizing
2. Learning
3. Funding



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# 1. Institutionalizing equity & inclusivity

## Iowa Cancer Plan



[www.canceriowa.org/cancer-plan](http://www.canceriowa.org/cancer-plan)



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# 1. Institutionalizing equity & inclusivity

## Our brand guidelines and values

### Our Personality

1. The Iowa Cancer Consortium is empowering. We connect stakeholders with tools, resources, knowledge and partnerships to help them succeed in their cancer control work.
2. The Iowa Cancer Consortium is credible. We recognize that advances in cancer prevention, screening, treatment and quality of life are made through scientific research. We connect our partners with reliable sources of information to help them succeed. We help the public find accurate cancer information.
3. The Iowa Cancer Consortium is open and engaging. We are approachable and seek partners with diverse ideas and talents. There is a role at the Iowa Cancer Consortium for every Iowan.
4. The Iowa Cancer Consortium is passionate. We are personally and professionally driven to make cancer less of a burden on our families, friends, neighbors, coworkers and all Iowans.
5. The Iowa Cancer Consortium is compassionate. We recognize that every person experiences cancer differently and has a unique story to tell. We believe every cancer story has value.
6. The Iowa Cancer Consortium is innovative. We think creatively to solve problems. We embrace new technologies and new ideas, and we help our partners do the same.
7. The Iowa Cancer Consortium is professional. We take our work seriously and acknowledge the value of our partners' contributions. We seek input from a variety of stakeholders, and we act on their suggestions and actions. We are competent and capable and understand the complexity of cancer.
8. The Iowa Cancer Consortium is equitable. We believe that access to cancer services and outcomes should not depend on race, creed, color, national origin, age, sex, disability, sexual orientation, gender identity or any other classification.



Want to see more?

[DOWNLOAD BRAND GUIDELINES](#)

8. The Iowa Cancer Consortium is equitable. We believe that access to cancer services and outcomes should not depend on race, creed, color, national origin, age, sex, disability, sexual orientation, gender identity or any other classification.



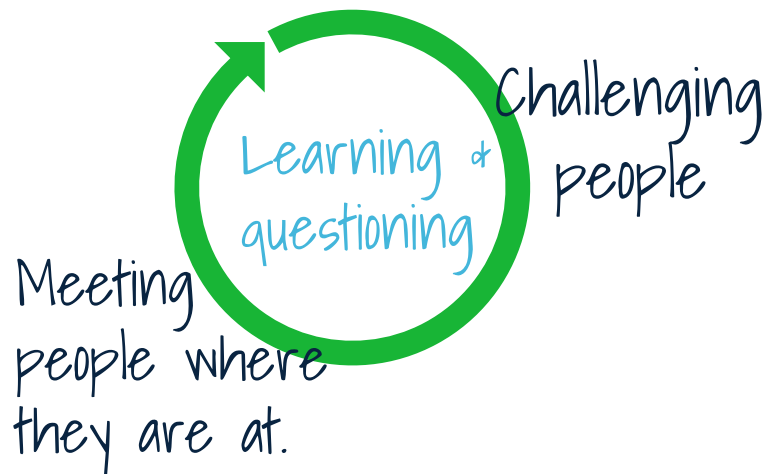
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[www.canceriowa.org/aboutus/about](http://www.canceriowa.org/aboutus/about)

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# 1. Institutionalizing equity & inclusivity

## Leadership and culture



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## 2. Learning

### Staff, leadership, and membership



<https://racialequityinstitute.com/new-events>

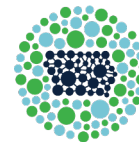
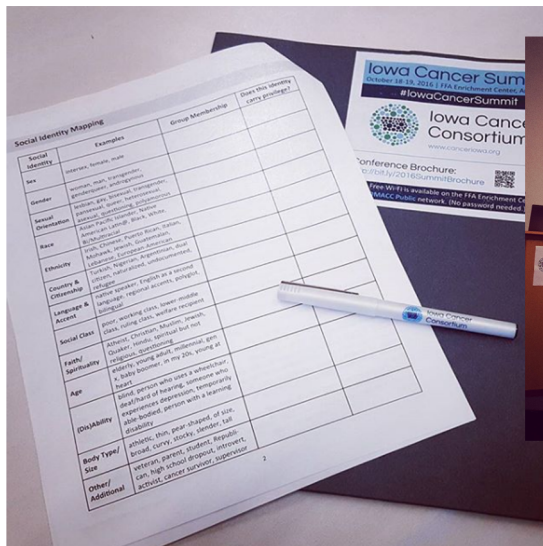


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## 2. Learning

## Staff, leadership, and membership

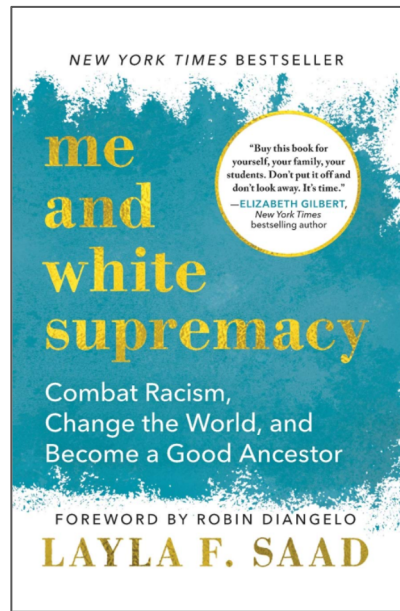
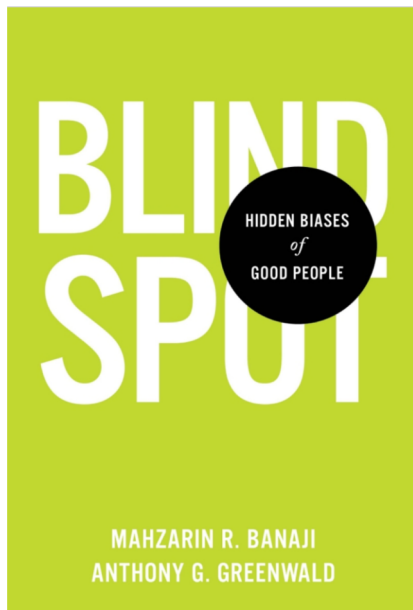


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## 2. Learning

## Staff, leadership, and membership



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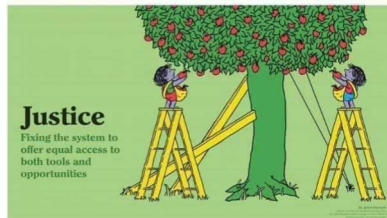
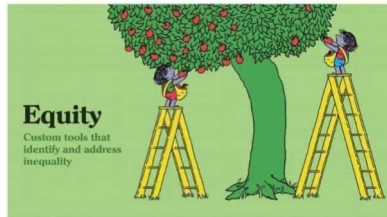
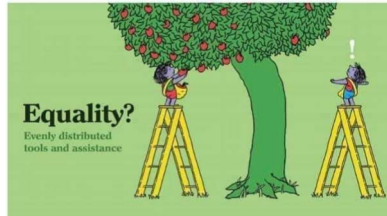
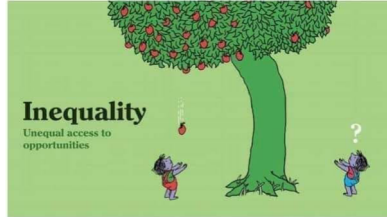
### 3. Funding



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# Resources



Iowa Cancer Consortium:

[canceriowa.org](http://canceriowa.org)

Iowa Cancer Plan:

[canceriowa.org/cancer-plan](http://canceriowa.org/cancer-plan)

Iowa Cancer Consortium Brand:

[canceriowa.org/aboutus/about](http://canceriowa.org/aboutus/about)

Nonprofit AF:

[nonprofitaf.com](http://nonprofitaf.com)

Racial Equity Institute:

[racialequityinstitute.com](http://racialequityinstitute.com) (emails, training)

Groundwater Approach:

[racialequityinstitute.com/groundwaterapproach](http://racialequityinstitute.com/groundwaterapproach)

Blind Spot (Book):

[blindspot.fas.harvard.edu/book](http://blindspot.fas.harvard.edu/book)

Project Implicit:

[implicit.harvard.edu/implicit](http://implicit.harvard.edu/implicit)

Me & White Supremacy (Book): [meandwhitesupremacybook.com](http://meandwhitesupremacybook.com)



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